# Michael Themba Shabalala

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Professional Summary

With over 10 years of experience, I am a full-stack WordPress developer specializing in **custom theme and plugin development**, as well as full-site builds tailored to client requirements. I have deep expertise in both front-end and back-end development and have successfully delivered responsive, high-performing websites across a variety of industries. 

Skilled in all aspects of the WordPress ecosystem, I excel at building **custom functionality**, optimizing site performance, and delivering intuitive user experiences. I thrive in agile environments and pride myself on writing clean, maintainable code that scales with business needs.

Education Diploma IT [**2013**]

**Richfield Graduate Institute of Technology**

Grade 12 **[2011]**

**Town View High School**

Work History Urban Media (UK) **05/ 2025**

**[WordPress Developer]**

* Custom WordPress Theme & Plugin Development
* Front-End Development
* Back-End Development
* Website Maintenance & Optimization
* Project Scoping & Solution Architecture
* Client-Focused Development

Anything is Possible (UK) **09/ 2022 – 01/ 2024**

**[WordPress / Web Developer]**

* Planning, structuring and configuring WordPress systems.
* Creating websites using HTML, CSS, JavaScript and a choice of backend language.
* Writing and maintaining code to a high standard
* Working with Agency designers to ensure websites match the creative brief
* Creating fast, efficient landing page experience for media campaigns
* Integrating Advertising Platforms measurement tools and CRMs to websites
* Working with Agency Tech Lead to help develop web development products and services.

Wired Multimedia **08/ 2015 - 09/ 2022**

**[PHP WordPress Developer]**

* Planning, structuring and configuring WordPress systems.
* HTML Email Development - Hubspot
* Edit and repurpose WordPress plugins and themes in accordance to customers’ needs
* Securing websites in terms of file permissions and security
* Developing custom PHP modules, themes and plugins for WordPress
* Improving the quality and functionality of existing systems
* E-commerce (WooCommerce)
* Learning Management (LearnDash)
* Domain set-up and registration
* Maintain and transfer domains/subdomains using control Panels
* Web server and hosting setup and management
* Google Analytics setup, management and reporting
* Browser testing and debugging
* Website performance optimisation
* PSD to HTML and CMS
* Responsive web design and development
* Content Management and Website maintenance
* Client support

Tech 3 Interactive **01/2014 – 08/2015**

**[Web Developer]**

* Website audits
* CMS websites development (Joomla and WordPress)
* Website redevelopment (HTML to CMS)
* Content Management and Website maintenance
* Maintenance of clients’ websites
* PSD to HTML and CMS
* Website Updates
* Onsite SEO
* Set up and manage website hosting for clients
* WordPress Theme/Template customizations
* Fixing problems encountered in the functioning of the website
* Set up and manage Google Analytics profiles
* Testing websites for functionality in different browsers and at different resolutions
* Responsive Designs
* Magento store management

Skills Technical Skills

* JavaScript, jQuery, HTML5, PHP, CSS3, SQL, MYSQL, Ajax, WordPress, CSS frameworks (bootstrap, foundation)
* WooCommerce, WordPress Development, Custom Plugin Development, Child Theme Creation, Plugin Integration, Custom Post Types and Taxonomies, Theme Customization, Responsive Design, Customizing existing themes.
* Elementor, WP Bakery, ACF, Toolset types, WordPress APIs, WP Performance Optimization, Security, Debugging and Troubleshooting.
* Knowledge of SEO principles and application, Adobe Photoshop, Mac and PC, Linux hosting environments.
* HubSpot CRM (Landing Pages and Email Templates).
* Skilled in configuring DNS records such as A, AAAA, MX, and CNAME records for domain management purposes.
* Experience with domain registration, transfer, and renewal processes using various domain registrars.
* Familiarity with troubleshooting DNS issues and implementing solutions for DNS-related problems.
* Knowledgeable about nameserver setup and configuration for different hosting environments and platforms.

Personal skills/attributes

* Detail-obsessed, creative thinker and a doer who thrives in a fast-paced environment
* Ability to work independently without supervision
* Adaptable and able to pick up new techniques
* A creative who lives for emerging technologies, and is hungry to keep learning
* Excellent time management skills
* Work well under pressure on a multitude of projects
* Brave enough to think different while maintaining the highest standards of design usability
* Have excellent interpersonal and communication skills